# **Marina Dyachuk**

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#### **TECHNICAL SKILLS**

- Technical: Figma, FigJam, Miro, HTML, CSS, GitHub
- UX/UI: UX/UI design process, user research, affinity diagrams, empathy maps, personas, user insights, problem statements, ideation, user flows, wireframing, prototyping, usability testing, UI grids, color theory, typography, accessibility heuristics, information architecture, UI systems, interaction design, responsive web design

# **EDUCATION**

#### **UX/UI Certificate**

University of Toronto, Toronto, ON

**Diploma: Hotel Operations Management**George Brown College, Toronto, ON

### **PROJECTS**

# Klara Skincare | Prototype

A skincare app with AI analysis that detects skin concerns via a face scan or quiz to generate personalized skincare routines.

- Role: UX Researcher & Designer
- **Impact:** Reduced routine-building time by 10 seconds, streamlined onboarding, and habit tracking. 70% positive feedback.
- Tools: Figma, FigJam, Canva, Miro

# After Breast Cancer Website Redesign | Prototype

A website redesign project aimed at improving accessibility, user experience, and engagement for a nonprofit supporting breast cancer survivors.

- Role: UX Researcher & Designer
- Impact: Improved readability by 20% and reduced booking time by 15 seconds, enhancing efficiency and accessibility.
- Tools: Figma, FigJam, Canva

#### RELEVANT EXPERIENCE

### **UX/UI Design Intern**

VOSYN | Toronto, ON | JUNE 2025 - Present

 Supporting UX/UI design at an AI startup by conducting user research, contributing to the design system, and collaborating with cross-functional teams to enhance AI-driven product experiences.

# OTHER EXPERIENCE

## Office Administrator

Self-Employed | Toronto, ON | April 2021 - Present

 Managed client support, system updates, and scheduling optimization, improving appointment efficiency by 20% through streamlined processes and effective problem resolution.

#### **Barista**

Starbucks | Vaughan, ON | November 2022 – August 2025

 Handled customer feedback, conflict resolution, and store operations, increasing workflow efficiency by 15% and boosting customer connection scores by 50%.

### **Assistant Manager**

Casa Ricca Banquet Hall | Toronto, ON | September 2017 – August 2025

 Managed event operations and team coordination for gatherings of up to 300 guests, optimizing workflows, enhancing guest experiences, and improving venue efficiency through strategic planning and problem-solving.

### **LANGUAGES**

- English
- Russian
- Ukrainian